

# Patients prefer Icon®

A new way to effectively treat early tooth decay and  
remove white spots without drilling

✓ No anesthesia

✓ No drilling

✓ One visit



DMG

# Icon Proximal

## Quick and easy treatment for early-stage tooth decay!

Icon penetrates into the tiny holes in tooth enamel created by acids in your mouth. It then fills and reinforces the enamel, blocking the early tooth decay from progressing further.

Here's how the treatment works...

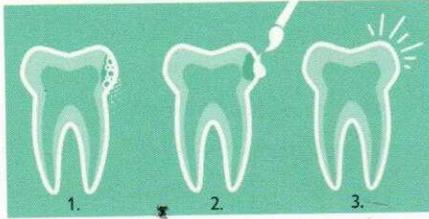
Early stage tooth decay between the teeth are detected using an x-ray or other diagnostic tool. To treat these with Icon, your dentist will first use a tool to slightly separate the teeth. Next, the affected tooth will be gently prepared with a gel. The dentist will then use an ultra-thin applicator to fill the early tooth decay with Icon.



# How it works

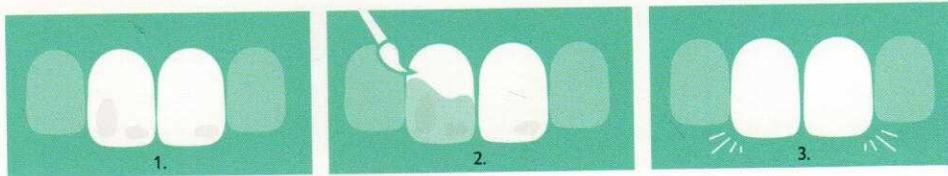


## Icon Proximal



1. Before treatment, early tooth decay between the teeth can be treated before the need to drill and fill
2. After being prepared with an etching gel, liquid resin is applied, which penetrates into the porous tooth tissue where it cures under light
3. The porous tissue is filled and blocks the progression of the decay

## Icon Smooth Surface



1. Before treatment, early tooth decay, fluorosis or enamel developmental defects have caused tooth discoloration
2. After being prepared with an etching gel, liquid resin is applied, which penetrates into the porous tooth tissue where it cures under light
3. The porous tissue is filled and the infiltrated area takes on the appearance of surrounding healthy enamel

# Icon Smooth Surface

## Remove white spots in one visit, with no drilling!

Early tooth decay on the smooth surface of a tooth is usually detected visually. It often appears as a chalky white spot(s) that can alter the appearance of your teeth. These white spots also commonly appear on teeth after orthodontic treatment.

Icon provides a fast and easy cosmetic treatment for these types of spots. The affected tooth is first prepared with a gel and then filled with a highly fluid liquid resin. Once treated, it takes on the appearance of the surrounding healthy enamel, restoring the tooth's natural look.

**No drilling or anesthesia is needed to cosmetically remove white spots with Icon. And, unlike other treatments, you only need to make one visit to the dentist!**



White spots before Icon treatment.



After Icon treatment, the beautiful, natural look of the treated teeth are restored!

## Are you a good candidate for Icon® treatment?



Icon is the breakthrough treatment that can...

- Stop early tooth decay from progressing before it needs to be “drilled and filled”
- Cosmetically remove white spots caused by early tooth decay or orthodontic treatment

Keep in mind, Icon is only effective for treating tooth decay in the early stages. Decay that has progressed beyond the early stage will need to have a conventional filling or other treatment.

Ask your dentist if you are a good candidate for treatment with Icon!

[drilling-no-thanks.info](http://drilling-no-thanks.info)

#IconByDMG



## The no-drilling solution: Icon® Caries Infiltrant

Icon® is the breakthrough, minimally invasive way your dentist can stop the progression of early tooth decay, also known as caries, before it needs to be treated using a needle or drill. It fills and seals tiny holes and stabilizes the tooth, offering many unique advantages:

- Drilling and/or shots of anesthesia are not needed
- Healthy tooth structure is preserved
- The treatment is completed in just one visit to your dentist
- The treated surface of the tooth looks like healthy enamel – no more white spots!
- By treating tooth decay early, the life expectancy of the tooth can be prolonged

### What causes tooth decay

What causes you to get tooth decay? Bacteria that live in your mouth thrive on sugars and starches, producing acids as a result. These acids eat away at the enamel on your teeth, creating tiny holes or pores.

This eventually weakens the structure of the tooth, often appearing as a chalky white spot on its surface. As the process progresses, decay is formed that your dentist traditionally treats by drilling and filling the tooth.